

**REMARKS**

Claims 1-24 are currently pending in this application, of which claims 1 and 13 are independent. In the Office Action dated July 9, 2008, the Examiner rejected claims 1-10 and 13-22 under 35 U.S.C. § 103(a) as being unpatentable over the combination of U.S. Patent No. 7,000,187 ("*Messinger*") and U.S. Publication No. 2007/0129953 ("*Cunningham*") and rejected dependent claims 11, 12, 23, and 24 under 35 U.S.C. § 103(a) as being unpatentable over the combination of *Messinger*, *Cunningham*, and U.S. Patent No. 6,061,695 ("*Slivka*"). Applicants respectfully traverse the Examiner's rejections and submit that the above combinations of references do not render obvious the pending claims under 35 U.S.C. § 103(a).

Specifically, independent claims 1 and 13 recite, among other things, a user interface display in which both "content of the user interface and patterns with respect to screen structure and semantics of the user interface are constructed based on a role of the user and wherein the patterns of the user interface are automatically selected for the user in the role from a common pool of user interface patterns based on the particular business activity."

In making the rejection of independent claims 1 and 13, the Examiner conceded that *Messinger* fails to show or suggest that "patterns of the user interface are selected from a common pool of user interface patterns based on the particular business activity." Office Action, page 3. Instead, the Examiner relied on *Cunningham* to show this feature. In particular, the Examiner contended that because *Cunningham* discloses "selecting of certain data from a pool of data based on a particular business activity," it

would have been obvious to include this teaching of *Cunningham* in a combination with *Messenger* to arrive at the Applicants' invention of claims 1 and 13. Office Action, page 3.

Contrary to the Examiner's contention, Applicants submit that "selecting data" or sending "the appropriate data to the selected users," as described in *Cunningham*'s cited paragraph [0024], does not show or suggest the limitations in claims 1 and 13, which require not data, but rather "the patterns of the user interface are automatically selected for the user in the role from a common pool of user interface patterns based on the particular business activity," where the patterns are specifically defined as being "patterns with respect to screen structure and semantics of the user interface." The distinction between patterns and data is further clarified in claims 1 and 13 in that both claims recite "content of the user interface and patterns with respect to screen structure and semantics of the user interface are constructed based on a role of the user" in addition to requiring that "the patterns of the user interface are automatically selected for the user in the role from a common pool of user interface patterns based on the particular business activity."

In view of the above, *Cunningham* simply allows selection of data and fails to show or suggest that "the patterns of the user interface are automatically selected for the user in the role from a common pool of user interface patterns based on the particular business activity," as recited in independent claims 1 and 13. *Cunningham*, therefore, does not cure the deficiency of *Messenger* as suggested by the Examiner.

Accordingly, Applicants submit that at least because both *Messinger* and *Cunningham* fail to show or suggest every feature of independent claims 1 and 13, the combination of *Messinger* and *Cunningham* cannot render obvious claims 1 and 13 under 35 U.S.C. § 103(a). Applicants also submit that dependent claims 2-12 and 14-24 depend from independent claims 1 and 13, respectively, and are, therefore, also not rendered obvious by the combination of references under 35 U.S.C. § 103(a).

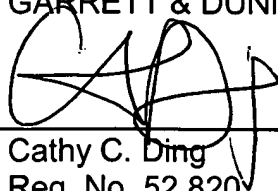
In view of the foregoing remarks, Applicants submit that this claimed invention, as amended, is neither anticipated nor rendered obvious in view of the prior art references cited against this application. Applicants therefore request the Examiner's reconsideration and reexamination of the application and the timely allowance of the pending claims.

Please grant any extensions of time required to enter this response and charge any additional required fees to our Deposit Account 06-0916.

Respectfully submitted,

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